

Communication and Marketing Manager

Make your impact and be part of shaping the future for SameSystem – a fast-growing Danish SaaS company that brings value to its customers with a software solution that optimises retail stores.

SameSystem consists of 45 talented individuals situated in five countries. We have a motivating work environment, with no internal rivalries and an eager to help each other. We rely on teamwork, while still encouraging personal freedom and own initiatives.

Your role in the Company

Your primary focus will be on communication, but as marketing gradually becomes more important for SameSystem, this will be part of your responsibilities as well.

Communication:

With our rapid growth into new countries, steady flow of updates for our core product, and the introduction of new channels of communication, you will have to navigate through all of this and set a clear course for the company. Both for the external and the internal communication.

You will have a team ready to assist you at all times, but you will lead by example and produce most of the required material yourself.

Responsibilities:

- Define strategies for the communication in the company
- Decide on communication channels
- Create content in Danish / English

Marketing:

For a long time, we have relied on word-of-mouth marketing and old fashionably reaching out to potential customers. We now feel that it is time to venture into marketing. You will work together with our Design team to ensure that the SameSystem brand is present in our marketing. The type of marketing that will be used will be coordinated together with the Sales team.

Responsibilities:

- Work on our brand together with the Design team
- Decide on type of material together with the Sales team
- Handle the content for the Public Website
- Create content for the marketing material in Danish / English

Your qualifications and experience

You have a great sense of commitment and desire to be an integrated part of the company and a good friend to your colleagues. You like to take initiative and are self-driven, constantly trying to come up with new ideas and improve upon the established. While you like to immerse yourself in larger projects, you also like to get things done and will eagerly create lots of content for newsletters, sales material and other projects. You take responsibility for the material you create and the work you do, and have a passion for general communication and how to convey complex information.

Furthermore, a good feel of the general IT scene and the ability to learn and comprehend IT solutions will be very beneficial. Also, as SameSystem is an IT solution for retail stores, experience within the retail industry and with companies that do B2B will also be preferred.

Mandatory qualifications:

- You must be highly proficient in writing and speaking **Danish** and **English**.

Preferred qualifications:

- Great understanding of communication
- A good take on modern communication methods
- Solid understanding of general IT and particularly IT solutions
- Some knowledge of how the retail industry works
- Some understanding of how B2B works

Information about SameSystem

SameSystem is a Software as a Service business competing in a fast-evolving and competitive market. The SaaS business has seen many successful companies across several markets, such as Salesforce for CRM and Zendesk for customer service. SameSystem is a Workforce Management solution for the retail industry, and has with a best-in-class approach established itself as a market leader in Denmark. SameSystem is now growing in the rest of Europa, and this allows us to recruit ambitious and well qualified colleagues.

Office and office hours

You will be working at our office situated in Værløse, Ballerupvej 62. Great office facilities in beautiful surroundings. Catering service with the possibility to eat at outdoor areas. Your office hours will be from 08.00 till 16.00, Monday to Friday, but we allow flexibility.

Contacts

If you are interested or want to learn more about the job, please send us your CV and application to jobs@samesystem.com or contact Tobias Ritlov on 40953662.